



OPANAL
Agency for the Prohibition of Nuclear Weapons in Latin America and the Caribbean
Secretariat

7 February, 2022

Inf.05/2023
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56th Anniversary of the opening for signature of the Treaty for the Prohibition of Nuclear Weapons in Latin America and the Caribbean

Media Strategy

The Treaty for the Prohibition of Nuclear Weapons in Latin America and the Caribbean (Treaty of Tlatelolco) will celebrate the 56th anniversary of its opening for signature on February 14, 2023. On this occasion, a civic commemoration will be held at the Tres Culturas Square in Tlatelolco, considering the historical importance of this place for the Treaty. It is expected that OPANAL Member States and its Secretariat, the Government of Mexico in its capacity as Depositary State of the Treaty, authorities of the Cuauhtémoc Mayor's Office, the Diplomatic Corps accredited in Mexico and representatives of other organizations will participate.

It is also suggested that Member States participate in a joint dissemination campaign in social networks and digital media, using the hashtags [#TratadoDeTlatelolco](#) for messages in Spanish and [#TlatelolcoTreaty](#) for messages in English, by carrying out the following actions:

- a) Consider the optional infographic format, the editable material and the basic information included as an annex
- b) Record, as on previous occasions, a high-level video message on the occasion of the 56th Anniversary, considering the technical recommendations indicated in the annex

The information shared by the Member States will be compiled by the OPANAL Secretariat and will be available on the Agency's web page and social networks:

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| © Twitter: @OPANAL | © LinkedIn: OPANAL Secretaría |
| © Instagram: @opanal_org | © Sitio web: https://www.opanal.org/ |
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Any additional information or questions may be directed to the OPANAL Secretariat.

ANNEXES
Program



The poster features a large white '56' with a diagonal slash, set against a blue map of Latin America and the Caribbean. Below the map, the text 'ANNIVERSARY TREATY OF TLATELOLCO' is written in white. At the bottom left, there are three logos: the coat of arms of Cuauhtémoc, the OPANAL logo, and the logo of the Mexican Ministry of Foreign Affairs (Relaciones Exteriores). The event details are listed in white text on a dark blue background.

February 14th, 2023 / 6PM

18:00 Civic ceremony / Mexican National Anthem
18:15 Welcome and opening remarks /
Sandra Cuevas, Mayor of Cuauhtémoc
Ambassador Flavio Roberto Bonzanini, Secretary General of OPANAL
Eduardo Jaramillo Navarrete, General Director for the United Nations, Mexican Ministry
of Foreign Affairs
18:25 Presentation of the flags of the OPANAL Member States
18:28 Communiqué of the OPANAL Member States on the
56th Anniversary of the Treaty of Tlatelolco / H.E. Mr. Fernando E. Lins de S.
Coimbra, Ambassador of Brazil and President of the Council of OPANAL
18:33 Presentation of the historical photographic exhibition "The Treaty of
Tlatelolco and its universalization in Latin America and the Caribbean"
/ Ambassador Flavio Roberto Bonzanini, Secretary General of OPANAL
18:36 Presentation of the exhibition "All That You Treasure - For a Nuclear
-Weapon-Free World"/ Mr. Nereo Ordaz, Director-General, Soka Gakkai of Mexico
18:40 Official photo / Presidium y Representatives of the Member States of OPANAL
18:45 Free tour through the exhibitions

FREE ADMISSION

Tres Culturas Square, Tlatelolco, Cuauhtémoc

Available for download:

<https://drive.google.com/drive/folders/1atrrthXroWBaHHXh9eFynWRbQlcCdwA1?usp=sharing>

Suggested infographic:

56
ANNIVERSARY
TREATY OF TLATELOLCO

RELACIONES EXTERIORES

February 14, 1967

The #TlatelolcoTreaty, opened for signature on this date, prohibits the development, acquisition, testing and deployment of nuclear weapons in the Latin America and the Caribbean region

First NWFZ

The #TlatelolcoTreaty established the first Nuclear-Weapon-Free Zone (NWFZ) in Latin America and the Caribbean which was the first zone, in a densely populated area, free of this type of weapons

Zone of application

Defined by the Treaty is greater than 20 million square kilometers, with more than 600 million inhabitants, and includes areas of the high seas

The Agency

Established by Article 7 of the #TlatelolcoTreaty in order to ensure compliance with its obligations. The Agency for the prohibition of Nuclear Weapons in Latin America and the Caribbean (OPANAL) has been functioning without interruption since 1969

116 States

The five Nuclear-Weapon-Free-Zones and Mongolia, a total of 116 countries, including the 33 States of Latin America and the Caribbean, cover more than 50% of the world's surface

Available for download:


<https://drive.google.com/drive/folders/1atrrthXroWBaHHXh9eFynWRbQlcCdwA1?usp=sharing>

Basic Information

- ⊙ The Treaty for the Prohibition of Nuclear Weapons in Latin America and the Caribbean – #TlatelolcoTreaty, opened for signature on February 14, 1967, prohibits the development, acquisition, testing and deployment of nuclear weapons in the region of the Latin America and the Caribbean.
- ⊙ The #TlatelolcoTreaty gave rise to the Nuclear-Weapon-Free Zone in Latin America and the Caribbean, the first densely populated area in the world free of this type of weapons.
- ⊙ The Zone of application defined by the Treaty is greater than 20 million square kilometers, with more than 600 million inhabitants, and includes areas of the high seas.
- ⊙ The #TlatelolcoTreaty was the first instrument of International Law to define and prohibit nuclear weapons. It inspired the creation of other Nuclear-Weapon-Free Zone in other regions of the world: in South Pacific (Treaty of Rarotonga), Southeast Asia (Treaty of Bangkok), Africa (Treaty of Pelindaba), Central Asia (Treaty on a Nuclear-Weapon-Free Zone in Central Asia) and Mongolia, a self-declared nuclear-weapon-free state.
- ⊙ Through Article 7 of the #TlatelolcoTreaty, in order to ensure compliance with its obligations, the Agency for the Prohibition of Nuclear Weapons in Latin America and the Caribbean (OPANAL) was established, which has been in uninterrupted operation since 1969.
- ⊙ All the 33 countries of Latin America and the Caribbean are Contracting Parties to the #TlatelolcoTreaty and, thus, Member States of #OPANAL.
- ⊙ The five Nuclear-Weapon-Free Zones and Mongolia make up a total of 116 States Parties and Signatories, encompassing more than 50% of the planet's surface.

Technical recommendations for video messages

16:9
(p. ej
1920 x 1080)



- Minimum resolution: HD 720p/30 fps / desirable resolution: 1080p /30 fps
- Horizontal format (landscape), speaker at the center
- MPEG4 or MOV file

Optional headband available for download:

<https://drive.google.com/drive/folders/1atrrthXroWBaHHXh9eFynWRbQlcCdwA1?usp=sharing>



Other graphic resources



Available for download:

<https://drive.google.com/drive/folders/1atrrthXroWBaHHXh9eFynWRbQlcCdwA1?usp=sharing>