OPANAL



Agency for the Prohibition of Nuclear Weapons in Latin America and the Caribbean

Secretariat

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56th Anniversary of the opening for signature of the Treaty for the Prohibition of Nuclear Weapons in Latin America and the Caribbean

Media Strategy

The Treaty for the Prohibition of Nuclear Weapons in Latin America and the Caribbean (Treaty of Tlatelolco) will celebrate the 56th anniversary of its opening for signature on February 14, 2023. On this occasion, a civic commemoration will be held at the Tres Culturas Square in Tlatelolco, considering the historical importance of this place for the Treaty. It is expected that OPANAL Member States and its Secretariat, the Government of Mexico in its capacity as Depositary State of the Treaty, authorities of the Cuauhtémoc Mayor's Office, the Diplomatic Corps accredited in Mexico

It is also suggested that Member States participate in a joint dissemination campaign in social networks and digital media, using the hashtags #TratadoDeTlatelololco for messages in Spanish and #TlatelololcoTreaty for messages in English, by carrying out the following actions:

a) Consider the optional infographic format, the editable material and the basic information included as an annex

b) Record, as on previous occasions, a high-level video message on the occasion of the 56th Anniversary, considering the technical recommendations indicated in the annex

The information shared by the Member States will be compiled by the OPANAL Secretariat and will be available on the Agency's web page and social networks:

© Twitter: **@OPANAL**

LinkedIn: OPANAL Secretaría

Instagram: @opanal org

© Sitio web: https://www.opanal.org/

© Facebook: @OPANALsecretariat

and representatives of other organizations will participate.

YouTube: Secretaría del OPANAL

Any additional information or questions may be directed to the OPANAL Secretariat.

ANNEXES

Program



Tres Culturas Square, Tlatelolco, Cuauhtémoc

Available for download:

https://drive.google.com/drive/folders/1atrrthXroWBaHHXh9eFynWRbQlcCdwA1?usp=sharing

Suggested infographic:



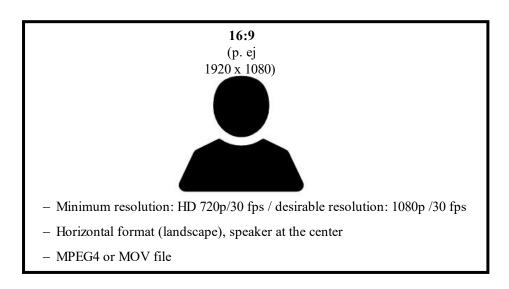
Available for download:

https://drive.google.com/drive/folders/1atrrthXroWBaHHXh9eFynWRbQlcCdwA1?usp=sharing

Basic Information

- The Treaty for the Prohibition of Nuclear Weapons in Latin America and the Caribbean #TlatelolcoTreaty, opened for signature on February 14, 1967, prohibits the development, acquisition, testing and deployment of nuclear weapons in the region of the Latin America and the Caribbean.
- The #TlatelolcoTreaty gave rise to the Nuclear-Weapon-Free Zone in Latin America and the Caribbean, the first densely populated area in the world free of this type of weapons.
- The Zone of application defined by the Treaty is greater than 20 million square kilometers, with more than 600 million inhabitants, and includes areas of the high seas.
- The #TlatelolcoTreaty was the first instrument of International Law to define and prohibit nuclear weapons. It inspired the creation of other Nuclear-Weapon-Free Zone in other regions of the world: in South Pacific (Treaty of Rarotonga), Southeast Asia (Treaty of Bangkok), Africa (Treaty of Pelindaba), Central Asia (Treaty on a Nuclear-Weapon-Free Zone in Central Asia) and Mongolia, a self-declared nuclear-weapon-free state.
- Through Article 7 of the #TlatelolcoTreaty, in order to ensure compliance with its obligations, the Agency for the Prohibition of Nuclear Weapons in Latin America and the Caribbean (OPANAL) was established, which has been in uninterrupted operation since 1969.
- All the 33 countries of Latin America and the Caribbean are Contracting Parties to the #TlatelolcoTreaty and, thus, Member States of #OPANAL.
- The five Nuclear-Weapon-Free Zones and Mongolia make up a total of 116 States Parties and Signatories, encompassing more than 50% of the planet's surface.

Technical recommendations for video messages



Optional headband available for download:

 $\underline{https://drive.google.com/drive/folders/1atrrthXroWBaHHXh9eFynWRbQlcCdwA1?usp=sharing}$



Other graphic resources







Available for download:

https://drive.google.com/drive/folders/1atrrthXroWBaHHXh9eFynWRbQlcCdwA1?usp=sharing